

Hoity Horsebox Sales – Terms of Reference

1. Purpose of Service

Hoity Horsebox Sales provides a marketing, enquiry-handling and buyer-vetting service for individuals selling or buying horseboxes. Our role is to support both parties through a smooth, transparent and efficient process.

2. Scope of Work

Our service includes:

- Advertising and promoting horseboxes across agreed platforms
- Managing and vetting enquiries
- Communicating with potential buyers
- Providing guidance on pricing, presentation and documentation
- Supporting sellers and buyers through the negotiation and sale process

We do not act as a dealer or broker; the sale remains between buyer and seller.

3. Responsibilities of the Seller

The seller agrees to:

- Provide accurate and honest information about the horsebox
- Disclose any known faults, issues or legal considerations
- Supply photographs and videos
- Ensure the vehicle is roadworthy and legal for viewings or test drives
- Respond promptly to requests for information or availability

4. Responsibilities of Hoity Horsebox Sales

Hoity will:

- Market the horsebox professionally and ethically
- Handle enquiries and initial vetting
- Present all offers to the seller
- Maintain clear communication throughout the engagement
- Act with integrity, transparency and fairness at all times

5. Pricing & Offers

The seller sets the asking price.

Hoity will provide guidance but the final decision always remains with the seller.

6. Fees

Our advertising fee is £190 per box, payable upfront before we begin marketing your horsebox.

Fees for any additional services will be agreed in advance.

All fees are non-refundable once advertising has commenced.

7. Buyer Vetting

Hoity conducts reasonable checks on potential buyers, but final responsibility for confirming suitability rests with the seller.

8. Liability

Hoity Horsebox Sales is not liable for:

- Inaccurate information provided by the seller
- Mechanical or legal issues relating to the horsebox
- Any part of the transaction between buyer and seller

9. Confidentiality

All personal information shared with Hoity will be handled confidentially and used only for the purpose of facilitating the sale.

10. Ending the Engagement

The seller may withdraw their horsebox from advertising at any time.

Hoity may also end the engagement if information provided is found to be misleading or incomplete.